



SMALL BUSINESS
ASSISTANCE
CORPORATION

News & Updates from SBAC

Did you know that for every dollar spent at a small business in the U.S., approximately 67 cents stays in the local community?

We are fast approaching the time of year when everyone spends a little more for the holidays. Use this holiday season as a chance to remind your customers how their dollars can have a very real impact when spent locally.

You and I already know just how important small businesses are. Support other small businesses when you can and keep up the hard work! Our economy and community need you.

All the best,

Tony O'Reilly

Shop Small Saturday is on November 28, 2020

Visit ShopSmall.com/SBO to download free marketing materials to encourage customers to Shop Small this holiday season including storefront signage, website banners, and social posts.



SBAC Small Business Spotlights



Savoy Society



LUXE House Boutique

Entrepreneurial Mindset Training

Do you have an idea for a product or service?

Have you always wanted to start your own business?

Are you looking to make a meaningful career change?

Online course available 24/7 for free from any computer or mobile device. All you need is your library card!

Learn more and join an info session!
Visit liveoakpl.org/entrepreneur

Sign up for **Entrepreneurial Mindset Training** and learn how to think (and act) like an entrepreneur. In this self-paced program, developed by the Entrepreneurial Learning Initiative, you will learn how to:

Recognize opportunities that others overlook.

Drawing from best practices in design thinking, you will learn how to discover opportunities that are hiding in plain sight.

Master the art of bootstrapping. You will learn how cash-strapped entrepreneurs manage to identify, evaluate, and transform their ideas into a sustainable success.

Develop a success network that will enable you to avoid costly mistakes, reduce the learning curve and accelerate your growth.

Identify and overcome the self-imposed limitations that may be holding you back.

Tap into a mindset that will inspire and empower you to create a path toward a more meaningful and prosperous life regardless of where you start.

Upcoming Informational Sessions

Thursday, October 29
4:00 PM - 5:00 PM

Monday, November 9
6:00 PM - 7:00 PM

Call (912) 748-6979 to sign up for an online info session.



LIVE OAK
Public Libraries

EBSCO



the
entrepreneurial
learning initiative

SBAC AND CCCS PRESENT

CREDIT BUILDING FOR SMALL BUSINESS OWNERS

Savannah small business owners are invited to attend a free **virtual** workshop to learn how to pull, read, and repair credit scores, and qualify for a **\$1000 business loan**.



Virtual Credit Building Workshop

Our next virtual *Credit Building for Small Business Owners* workshop is open to savannah small business owners (or those hoping to become one). Join in and learn how to pull, read, and improve your credit score. Participants can also qualify for a \$1000 business loan.

Register Here

Next Virtual Workshop: November 10, 2020, 12:00-1:00

